

*******Media Release*******

Click it or Ticket Traffic Safety Campaign

5.21.09

We are in the middle of a “Click it or Ticket” grant funded enforcement campaign. The grant is funded through the State of Colorado. The focus of this grant is gaining compliance with everyone wearing their seatbelts. The Alamosa Colorado Police Department is taking advantage of every opportunity to keep our motoring public safe.

It is a proven fact that wearing your seatbelt will reduce your vulnerability to injury, and could possibly save your life, if you are involved in a traffic accident. We have no idea where, when, or at what speeds we could be involved in a traffic accident. It is for that reason that the Alamosa Police Department will be taking a strict enforcement approach both during this grant period, and beyond, as it relates to seat belt violations.

It is important to note that seatbelt violations include car seat safety for kids and shoulder/lap belt safety for adults.

We encourage you to drive safe, and buckle up, because if you do not “Click it, you will probably get a ticket.

Chief John A. Jackson
Alamosa Colorado Police Department