

Alamosa Police Department

2431 Main Street, #22
Alamosa, Colorado 81101

JOHN A. JACKSON, CHIEF OF POLICE

*****MEDIA RELEASE*****

7.26.10

The Alamosa Police Department has designated August as “Traffic Safety Month”. This means we will be putting a high priority on ensuring that the motoring public will be travelling in a safe manner.

There are at least two reasons why we have chosen August as “Traffic Safety” month. The first is that we have seen a small increase in injury accidents, and the second is that we are approaching the start of the school year. Everyone is reminded that safe, and slow, traffic flow around our schools is paramount to both the police department and the school district.

Our main strategies will be to overtly monitor traffic speeds and flow, and to overtly monitor traffic flow at both controlled and un-controlled intersections. Our hope is that everyone really makes a cognitive effort to pay attention to their driving. Officers will obviously have the discretion to issue warnings, but that will be not the first option during this initiative.

The best driving tips that the police department can provide is to slow down and to focus on your driving versus talking a cell phone. We are finding the distracted driving is a main causal factor to a large majority of our accidents. Texting while driving became illegal on 7/1/09.

Details of other traffic safety related “tips’ can be found on the City of Alamosa web page of, www.cityofalamosa.org. Once on the “Police Department” page, follow the link titled “traffic safety”.

Sincerely;

John A. Jackson

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“WE CARE”

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